

**Minutes of the Litter Management Subcommittee Meeting held on 21<sup>st</sup> July 2017, Richard O' Carroll Room, City Hall at 11.00am**

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Minutes of meeting held on the 19<sup>th</sup> May were agreed

**Over flowing litter bins**

A report on new bin technology was prepared and presented to the committee.

- This outlined the type of bins currently in use in the Dublin City Council administrative area and highlights the introduction of solar compacting bins and bin sensor technology, relaying up-to-date information on the status of these bins.
- QR code tags are currently being attached to DCC bins, and all bins should be “tagged” by mid-2018. These QR codes will allow the public to report any issues via a simple 2-step process.  
The possibility of advertising the code objectives on the bins was discussed.
- It was suggested that a media campaign be put in place and the possibility of an advisory notice being highlighted on the bins investigated.
- Public Domain shifts will change in the near future, with a re-structure of area depots on-going. This should mean that a “7 over 7” roster would ensure that the frequency of the emptying of bins will improve, and that it should be possible to ensure service to all high priority areas 7 days a week.

**Order: Implement media launch to promote use of QR Codes on bins and use advertising space on bins to highlight facility.**

**Multi Occupancy Dwellings**

Simon stated that legal advice obtained by DCC in relation to the issuing of fines or prosecutions to landlords of Multi occupancy dwellings under the Waste Management Act and Litter Pollutions Acts are not currently likely to succeed.

- Regional Bye-Laws proposed for introduction in 2018 attempt to address the issue of responsibility of multi let and similar properties.

**Order: representative of Regional Waste Management office to be invited to next meeting to discuss proposed regional bye laws.**

## **Cigarette Litter**

A discussion was held around the issue of cigarette litter outside commercial premises, in particular, pubs, bookmakers and restaurants.

- An awareness campaign comprising of installation, Digital and Out-Of-Home (traditional advertising i.e bus and poster advertising spaces) advertising is being developed to highlight cigarette butts as a litter problem.
- An enforcement campaign will work side-by-side with this, with litter wardens to target enforcement of the litter prevention bye laws and raise awareness of businesses of their responsibilities.

## **Street Cleaning**

It was agreed that street cleaning would work better alongside integration with the local areas/community groups.

- North Central Area is agreeable to take on a pilot scheme
- Simon Brock is to meet with area inspectors and public domain officers to discuss further.
- Robert Moss highlighted the 2 minute beach clean being so successful that it was being advertised through An Taisce's website, and that 2 minute street clean had also been promoted; it was suggested that a 2 minute street clean could be promoted in association with City Neighbourhoods.

The meeting concluded with a site visit to Cow's Lane where the dynamics of a big belly bin were explained by Mark O Hara, Supervisor.

Actions:

- **Implement media launch to highlight QR codes on bins and use advertising space on bins to promote same – Simon Brock**
- **Invite representative of Regional Waste Management office to next meeting to discuss regional bye laws – Simon Brock**

In attendance:

Members:

Cllr Naoise Ó'Muirí (Chair)

Robert Moss (SPC Sectoral Member PPN)

Officials:

Frank Lambe (Senior Executive Officer)  
Simon Brock (Administrative Officer)  
Tony Gorman (Staff Officer)

Next meeting 20<sup>th</sup> October 2017

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**Councillor Naoise Ó'Muirí**  
**Chairperson.**